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Kiss l'égale de ma  
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Djer-Kiss même."*

—Kerkoff, Paris

A sample of Djer-Kiss Extract Face  
Powder and Sachet will be sent on  
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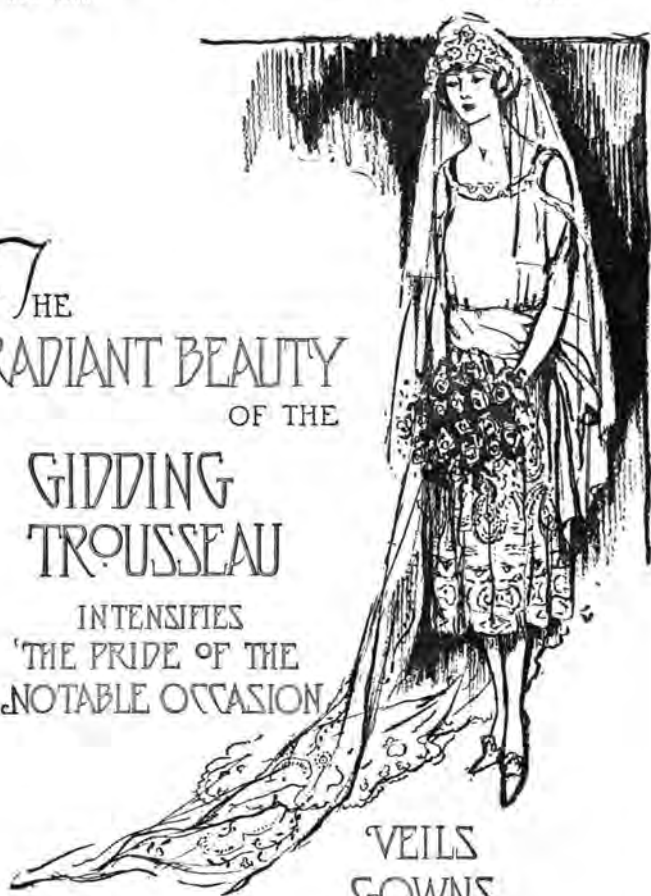
NEW YORK

PARIS

THE  
RADIANT BEAUTY  
OF THE

GIDDING  
TROUSSEAU

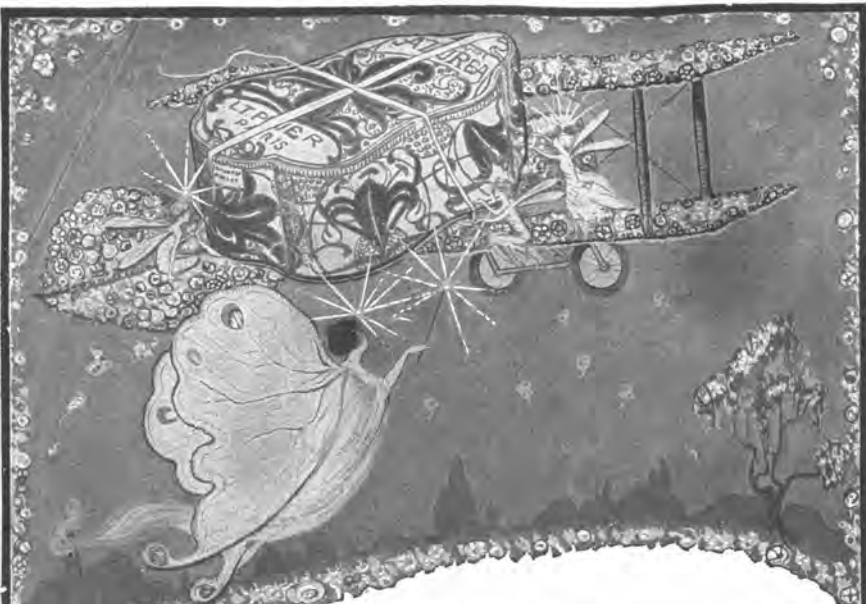
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CHAS. BAEZ Sole Agent for U.S.  
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**I**F one travels to Europe, to climb the hills to the old castles with their echoes and their legends, one must go prepared.

Or if one travels to the canyons of our own Westernland, to hear an echo with correct American pronunciation, one must also go prepared.

The reputation of Abercrombie & Fitch travel clothes and impedimenta, as well as sporting goods, has carried from the Alps to the Rockies.

Travel by Pullman, steamer, motor car, mule-back—you will find the conveniences and necessities here, in their sportsmanlike form.

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EZRA H. FITCH, *President*

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Forty-fifth  
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*"Where the Blazed Trail Crosses the Boulevard"*

*A Bank Statement that any Man or Woman can understand*

# THE CORN EXCHANGE BANK

NEW YORK

Statement of February 28th, 1921

The Bank Owes to Depositors . . . . . \$196,078,286.85

A conservative banker always has this indebtedness in mind, and he arranges his assets so as to be able to meet any request for payment.

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|                                                                                      |                         |
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| Payable in one day.                                                                  |                         |
| III. U. S. Government Securities . . . . .                                           | 43,307,603.78           |
| IV. Loans to Individuals and Corporations . . . . .                                  | 28,623,039.85           |
| Payable when we ask for them, secured by collateral of greater value than the loans. |                         |
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| Of railroads and other corporations, of first quality and easily salable.            |                         |
| VI. Loans . . . . .                                                                  | 65,330,827.35           |
| Payable in less than three months on the average, largely secured by collateral.     |                         |
| VII. Bonds and Mortgages and Real Estate . . . . .                                   | 901,310.48              |
| VIII. Twenty-four Banking Houses . . . . .                                           | 3,726,647.86            |
| All located in New York City.                                                        |                         |
| Total to Meet Indebtedness . . . . .                                                 | <u>\$213,351,096.59</u> |
| IX. This Leaves a Surplus of . . . . .                                               | \$17,272,809.74         |

Which becomes the property of the Stockholders after the debts to the depositors are paid, and is a guarantee fund upon which we solicit new deposits and retain those which have been lodged with us for many years.

*The Corn Exchange Bank Supplies Banking Facilities  
Through Its Main Office and Forty-three Branches  
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Main Office:

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**T**HE family that has once owned a car, and no longer owns one, is about as comfortable as a family of birds with wings clipped.

The distances to school and station and neighbor's home seem to have suddenly stretched out like a rubber band, and only a car will bring them back to normal.

The roads are still here. Houses are where they have always been, and a car is still the best way to get to them.

When you look at the Standard Eight, remember that you can take its power for granted. It is known for that. You can consider its future as secure because the company that makes it has ample resources.

Think of the Standard Eight as something that brings the places and people you want to visit closer to you, and by bringing distant things nearer, enlarges your world.

See the models at our showrooms.

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STANDARD STEEL CAR COMPANY  
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*"Neither Rusts, Stains Nor Tarnishes"*



HIS novel line appeals to the Housewife because it is a genuine labor-saver; to the Retailer because it is a splendid "leader"; to the Hotel and Restaurant man because it removes one of his big problems of scouring and grinding.

A Stainless knife, whether furnished with an attractive celluloid or silver handle, fits into your set of silverware. It is now possible to secure knives in any of the nationally advertised patterns of silver—patterns with which the public have become familiar thru consistent advertising.

Several lines of Stainless cutlery have already been approved by the Good Housekeeping Institute, others are now under test. Furthermore, it is made and guaranteed by the largest and most successful manufacturers of cutlery and silverware.

For sale at all the leading cutlery stores—as well as the department stores.

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AMERICAN STAINLESS STEEL COMPANY  
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Few motion picture stars enjoy the popularity achieved by Conway Tearle whose name was recently added to the Selznick roster written in electric fire along Broadway.

Mr. Tearle, hailing from a widely known theatrical family, proved an immediate success when he forsook the speaking stage for the screen. The first photoplay in which he appeared won him thousands of admirers — and his following has grown with each succeeding picture.

"SOCIETY SNOBS," a Hobart Henley Production, is Mr. Tearle's current Selznick picture now being shown At Theatres Where Quality Rules. It's a photoplay of the intimate life of New York's "Four Hundred." Some of its most interesting scenes were photographed in the Hotel Plaza.



**SELZNICK PICTURES CREATE HAPPY HOURS**



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FLOWERS OF LOVE

The Most Luxurious Perfume in the World.

- the perfume of infinite delicacy.
- the perfume of abiding fragrance and rare distinction.

The lovely flowers distilled to make Fleurs d'Amour blossomed in the gardens of Southern France—the most fragrant garden-spot of the world. Every ounce of this luxurious perfume is imported. It may be had in *Extrait, Eau de Toilette, Savon, Poudre, Sachet, Talc, Brillantine.*

*Will you not try Fleurs d'Amour and make its fragrance your own?*

## ROGER & GALLET

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PARIS



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First To Make Readjustment

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By CORA MOORE.

**I**N the "dear, dead days" the older generation refers to so frequently and so feelingly, sports clothes were just anything so they were old enough and impossible for further conventional service. Could the contrast be greater between these and the sports clothes for the spring of 1921?



*Sports Blouse and Skirt—Different, But Not Antagonistic.*

Silks, pliable as a chiffon velvet, durable as serge, beautiful of weave and almost as varied of pattern as the lovely old chintzes and mulls and prints of those same far-off other days, are a main reliance, and into the fashioning of these new sports fabrics has been put all the artistry and cleverness the designers are capable of; and if they — these skirts and coats, these waists and over-blouses — are lacking in subtlety, that is to be accounted a part of their distinction. They are frankly informal in spite of that richness of material and precision of detail that, were not Fashion ruling sports as she does, would be impossible.

#### Designers Achieve New Effects.

Simplicity still rules sports clothes, but as in other departments of dress the term is elastic and susceptible of different interpretations. There is, for example, a decided inclination on the part of one famous designer to fashion Etons with all sorts of fanciful finishing touches to skirts that

"If it's **TRUHU** it's washable"

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REG. U.S. PAT. OFF.  
Pronounced (True hue)

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Shirtings Mourning

All Washable

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Continued on page 16

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*For Women and Misses*

A conservative and distinctively different application of the Mode is always paramount in the Apparel offered by the House of Oppenheim, Collins & Co.

*always,  
A Touch of Distinction*

*Frock of  
Braided Tricotine  
(Illustrated)*

38.00

*Other Models*  
29.75 to 155.00





### Evening.

HOGARTH put forth the doctrine that the Line of Beauty is a curve. This view has found many dissentients, but, as respects dress, it is incontrovertible. Granted that the body-lines of the fashionable lounge jacket are taking on a squarer, straighter contour, this does not apply to ceremonious dress.

Evening coats, frock coats and cut-away coats must be well-waisted to set off the figure. The same thing is true of one's waistcoat, which even though it may not possess an exaggerated outward jut of the bottom points, should at least disguise that middle-aged spread than which nothing could be more unlovely.

Among the sheaf of stuffs now cut up for the waistcoat to accompany the dining jacket are moire silks, frosted silks, corded silks, interwoven checks, diamond weaves, bird's-eyes, baratheas, brocades, satins and even audacious velvets in clear white, cream and tints of old ivory.



*A Spring Leaf  
from London.*

### Afternoon.

Unlike an income tax report, waistcoats do not permit us to exercise much ingenuity about our figures. A waistcoat is a stodgily practical sort of garment having lapels, buttons and pockets, but no appreciable distinction — in short, *avoirduois* without aplomb.

Therefore, almost any departure from the same old, tame old thing is to be hailed as broadening the scope of men's fashions and giving

*Continued on page 14*



## S I L K

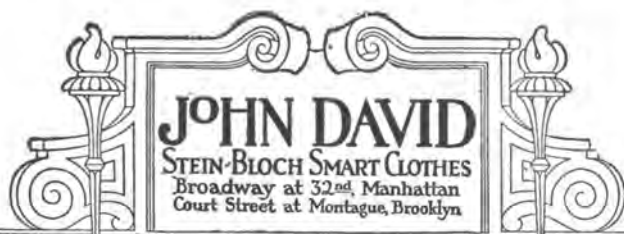
OF TIMELY INTEREST AND EXTRAORDINARY VALUE IS A COLLECTION OF SHIRTS WHICH FINCHLEY HAS DEVELOPED IN JAPANESE SILK OF SUPERIOR PATTERN AND TEXTURE. SELECTED IN JAPAN AND ONLY RECENTLY RECEIVED.

NINE DOLLARS

CLOTHES OF CUSTOM FINISH  
WITHOUT THE ANNOYANCE  
OF A TRY-ON

READY-TO-PUT-ON  
TAILORED AT FASHION PARK

**FINCHLEY**  
3 West 46th Street  
NEW YORK



*The Smartest New York Fashions  
Of The Day And Night*  
*Including The Celebrated "Quiclock" Dress Tie*

EXCLUSIVE. BUT NOT EXPENSIVE.



## What the Man Will Wear

*Continued*

freer rein to the I and My of personality.

The waistcoat, portrayed in the foregoing sketch, is an English sporting idea borrowed for afternoon dress. Double-breasted, it is cut with an indented waist seam and a V-shaped bottom opening. It has 3 buttons, flapped pockets, cut away scyes (armholes) and is well-flexed over the hips.

Such a waistcoat is occasionally to be met in both plain and patterned cashmeres, linens and flannels.

### Morning.

For the Scotch that goes to our heads they have given us Scotch that goes to our feet—Tartan wool hose of the now familiar kind, which pairs off with thick-soled brogans. One of the new diamond crisscross patterns is pictured alongside. It comes in the lighter weights befitting Springtime. Cinnamon brown and Lovat green are particularly smart colorings in wool hose.



*It's Frae Auld Scotland.*

Men who seek to convey an impression of being rugged, ruddy and roundabout the links are still partial to cashmere hose, plain or clocked, in the various plaids and highland and lowland heathers.

To be sure, French lisle, French silk and English silk-and-wool are yet worn by many to whom all-wool does not commend itself, because they fancy that it overheats and irritates.

In addition to simple clockings or ornate embroideries at the sides, many of the newer hose have designs up to the centre following the instep, as well as striped or barred effects all around. Then one happens upon polka-dotted or pin-dotted socks of finest silk or sheer lisle.

—BEAUNASH.

Addresses where merchandise described in the foregoing can be obtained may be had from the New York Theatre Program Corporation, 108-114 Wooster Street, New York.

## Questions Answered Regarding the Drama



STAGELAND EDITOR, Sir: (I.) Please publish biography of Fred L. Tiden and (II) inform me when "Happy-Go-Lucky" opened in New York, and when it closed.

A. B.

I. Frederic Bruce-Tiden was born Stockholm, Sweden, 1877. Grandson of Countess Bruce, of Sweden. Educated at Oxford. Received his training for the stage at Her Majesty's Theatre and the Haymarket Theatre, London, with Beerbohm Tree and Cyril Maude. Made debut in "King John" at former playhouse. In the United States has supported Nat Goodwin, Maxine Elliott, Amelia Bingham, William H. Crane, Marie Doro, John Drew, Lillian Russell, Alla Nazimova, Henrietta Crosman, Maude Adams and Henry Miller. Has appeared as leading man in stock in Toronto, St. Paul, Cleveland and Rochester. Among many productions in which Mr. Tiden played important roles might be mentioned "When We Were Twenty-One," "The Remittance Man," "Peg o' My Heart" (three years), "Upstairs and Down" and "An Ideal Husband." More recently has been seen as Captain Carver in "The Wonderful Thing," Playhouse, February 17, 1920; Louis Hirsch in "The Respect for Riches," Harris, May 11, 1920; Morgan Pell in "The Bad Man," opening at the Comedy, August 30, 1920. While Mr. Tiden is now interested in golf, he has played tennis in Australia, India, Egypt, Switzerland and France. And in 1897-8-9 competed in the All England tournaments at Wimbledon. He modestly informs us he was a fair cricketer and football player in England. II. Opened at Booth, Aug. 24, 1920; closed Oct. 30, 1920.

Stageland Editor, Sir: Who sang "Who's Baby Are You?" in "The Night Boat"?

J. G. H.

Louise Groody and Wellington Cross.

For information address Stageland Editor, New York Theatre Program Corporation, 108-114 Wooster Street, New York.

A program containing answer will be sent on receipt of stamped envelope. No attention paid to unsigned communications.



ART is art, and always perceptible. The art that nimble fingers ply with needles is ever visible in the abiding excellence of BRILL BROTHERS' Evening Apparel—the finer sort of dress clothes one naturally associates with gentlemen of characteristic good taste and culture.

## Brill Brothers

Broadway at 49th Street

279 Broadway

125th Street at 3rd Ave.

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## What the Woman Will Wear

Continued

are plain to the point of severity; and another designer, equally an authority, sees fit to reverse this order of things, and makes skirts that, while ostensibly severe, nevertheless evolve unexpected touches — insets, panels, trimmings and so on, then tops them with a blouse or coat that is not even severe but merely simple and most unassuming. In each case, it must be admitted, the effect is satisfactory and different—or, shall we say, because different?

On the other hand, there will be worn the usual sports things. The blouse-skirt fad has introduced skirts and blouses that boast no relation to one another, so long as they are not antagonistic, as shown in the first illustration.

There is much interest in knitted sports things. One of the best looking suits displayed yet was a creamy-toned, worsted knitted slip-on sweater with a horse collar and a skirt of heavy serge in the same deep cream color.

Of course, as in no other type of clothes, the success of any sports costume is in its fitness for its wearer and only the slenderest, most sapling-like young woman would essay the cream creation just referred to.

What the Parisienne calls "little silks," the silks that are as light of weight and cool as organdie, make up many attractive frocks destined for spring and summer. They take quite naturally to frills and especially the Paris designers are indulging their inherent fondness for them. This, the second model sketched illustrates.



A "Little" Dress  
of Taffeta and  
Tinted Lace.

# FRECKLES

## March Brings Out Unsightly Spots. How to Remove Easily.

The woman with tender skin dreads March because it is likely to cover her face with ugly freckles. No matter how thick her veil, the sun and winds have a strong tendency to make her freckle.

Fortunately for her peace of mind, Othine—double strength, makes it possible for even those most susceptible to freckles to keep their skin clear and white. No matter how stubborn a case of freckles you have, the double strength Othine should remove them.

Get an ounce from your druggist and banish the freckles. Money back if it fails.

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**New York Theatre Program Corp.**

108-114 Wooster Street - New York

Telephone 3303 Spring



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With "Pointex" Heel

An exclusive "Onyx"  
feature fashioned to  
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curve of trim ankles

*Emery & Beers Company, Inc.*

*Sole Owners and Wholesale Distributors  
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## True Bathing Luxury

Make your bath more than a mere cleansing. Add a touch of the delicately scented

*No. 4711* Bath  
Salts

to the water and you will enjoy true bathing luxury. No. 4711 Bath Salts impart a velvety softness to the water and make the bath a real comfort, joy and exhilaration. A spoonful is sufficient.

Offered in seven highly refined exquisite perfumes. To be had at your favorite shop.

No. 4711 Toilet Preparations are used everywhere by discriminating women who appreciate quality in toilet requisites. Produced in U.S.A. by the makers of No. 4711 White Rose Glycerine Soap.

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of Fashion*

C/B

*A la Spirite*  
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BEAUTY  
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Chapeaux with those unex-  
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Look around NOW and choose the nearest Exit to your seat. In case of fire walk (not run) to THAT Exit. Do not try to beat your neighbor to the street.  
THOMAS J. DRENNAN, Fire Commissioner.

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Book and Lyrics by Zelda Sears. Staged by John McKee.  
Music by Harold Levey. Musical Numbers Staged by Julian Alfred.  
Characters in Order of Appearance

|                                        |                  |                       |
|----------------------------------------|------------------|-----------------------|
| TOM .....                              | } The Billy Four | .....HARRY LANG       |
| DICK .....                             |                  | .....LAWRENCE LEE     |
| HARRY .....                            |                  | .....HARRY R. WEBSTER |
| GEORGE .....                           |                  | .....TED WELLER       |
| JOE .....                              |                  | .....MACK KENNEDY     |
| ANASTASIA KOSIANKOWSKI .....           |                  | BEATRICE CONSTANCE    |
| BATESON .....                          |                  | SYDNEY GREENSTREET    |
| MRS. WALLINGFORD-BUTLER-DAVENTRY ..... |                  | JEAN NEWCOMBE         |

PROGRAM CONTINUED ON SECOND PAGE FOLLOWING



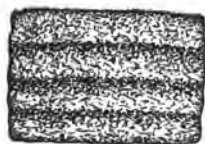
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**NATIONAL BISCUIT COMPANY**

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**GOLD STRIPE**  
 REG. U.S. PAT. OFF.

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Two features which are exclusive: Repair service which makes old stockings "new." Special shades matched quickly.

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DEALERS EVERYWHERE

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| ELOISE .....                                                                               |                             | JOSEPHINE ADAIR     |
| LUCIA .....                                                                                |                             | MARION BARTON       |
| ELSIE .....                                                                                |                             | BILLIE WEDGEWOOD    |
| GLADYS .....                                                                               |                             | HARRIET ARNOLD      |
| HELEN .....                                                                                | Octette of<br>Singing Girls | WILLA RENARD        |
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| MILDRED .....                                                                              |                             | ESTELLA BIRNEY      |
| EDITH .....                                                                                |                             | GWENDOLINE LAMB     |
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| MLE. VIORICA .....                                                                         |                             | BEATRICE COLLENETTE |
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| MARIASKA .....                                                                             |                             | ANITA MONROE        |
| VASKA .....                                                                                |                             | HELEN PAINE         |
| COUNTESS ANTONIA CELESTINA-ELIZABETA-SELANA-<br>WILHELMINA OF PARDOVE (Master Billy) ..... |                             | MITZI               |
| JOHN SMITH .....                                                                           |                             | BOYD MARSHALL       |
| ALPHONSE .....                                                                             |                             | CHARLES GAY         |

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# *The Man's Shop*

## A Floor of Complete Masculinity

Shortening the World's Space Hour—Automobiles, Aeroplanes  
and the Express Elevators to The Man's Shop at Lord & Taylor



### *The Congenial Bachelor*

A BACHELOR'S dressing chamber has an intimate congeniality, a refreshing repose, when every item of his wardrobe fills its office comfortably.

From slippers to evening dress shoes—from dressing gown to topcoat or ulster, the things supplied by The Man's Shop are the natural selections of men with whom the elegance of simplicity is second nature.

# *Lord & Taylor*

38th Street  
The Man's Shop  
Tenth Floor

FIFTH AVENUE

39th Street  
Express Elevators  
Without Stop

**MATERNITY**

Charming Lane Bryant fashions that differ in no way from prevailing modes, effectively concealing the condition, expanding as required.

Everything for Baby, too  
**Lane Bryant**  
21-23 West 38th Street

**SLENDERIZING APPAREL**  
*for Stout Women*

The matronly as well as the youthful stout woman can find here clothes that will give her the individuality, the grace and poise that proclaim the well-dressed woman.

**Lane Bryant**

21-23 West 38th Street

**PROGRAM CONTINUED****Synopsis**

ACT I.—The Castle of the Countess—Roumania.

ACT II.—Studio of Madame Kosiankowski, Greenwich Village.  
(Three months later.)

ACT III.—John Smith's Apartment—downtown. (Same evening.)

**PROGRAM CONTINUED ON SECOND PAGE FOLLOWING**

**Hotel Lorraine**

W. B. KUGLER  
Manager

Broad St., at Fairmount Ave.

European Plan **Philadelphia**

**Steel and Concrete Fireproof Construction**

|                                        |                          |
|----------------------------------------|--------------------------|
| Rooms with Running Water, . . \$2.50;  | Two Person . . . \$4.00  |
| Rooms with Private Bath, \$3.00—4.00;  | Two Persons \$5.00—6.00  |
| Parlor, Bedroom and Bath, \$6.50—8.00; | Two Persons \$8.00—10.00 |

A FAMOUS MODERATE PRICED RESTAURANT



Extra Dry  
**Champlanc**  
REG. U.S. PAT. OFF.

At  
High  
Class  
Places

Extra Dry  
**Champrouge**  
REG. U.S. PAT. OFF.



Natural products of the vine, aged as of old and fully developed by expert wine makers. The vintages of aristocratic diners.  
Champlanc Company, 51 Lafayette St., Jersey City, N. J.

**Champagnes of To-day**



GREYLOCK  
A NEW  
**ARROW  
COLLAR**  
FOR YOUNG MEN —  
*Cluett, Peabody & Co. Inc. Troy NY*

## The "Slip-Scarf" means *Quality* and *Quality* means *Economy*!

In New York:

*Keys & Lockwood  
Louis Auerbach, Inc.  
C. Stern & Mayer  
Meyer, Bacharach  
& Friedheim  
Stern, Greenberger & Co.  
Chas. W. Lyford & Son  
Zimmern & Zimmern*

In Chicago:

*Carter & Holmes*

NOW, more than ever, is wise economy a virtue—the economy of *quality*! So, look for the words "SLIP-SCARF" and the name of one of the manufacturers listed in the margin when you purchase scarfs.

"Slip-Scarfs" are flawlessly fashioned of the *finest* scarf silks and, in addition, are the *only* scarfs having the strong, thin, patented back-band that causes them to

*"Slide Serenely in Any Fold Collar"*

SLIP SCARF COMPANY  
NEW · YORK · CITY

10¢  
OR  
25¢

**Anti-Kamnia**

**AK**

FOR HEADACHES, NEURALGIAS, COLDS, WOMEN'S ACHES & ILLS.

Ask For A-K Tabs

**TABLETS**

## PROGRAM CONTINUED

## Musical Numbers

Orchestra, during this engagement, conducted by the composer, Mr. Levey

## ACT I.

- 1 Opening.....Billy Four and Joe
- 2 "That's All He Wants,".....Manuel, Octette and Quartette with Mlle. Vlorica
- 3 "Just Plant a Kiss".....Master Billy, Quartette and Octette
- 4 Duet—"The Legend".....Master Billy and John

## ACT II.

- 1 "Greenwich Village".....Mrs. Daventry, Eloise, Billy Four, Octette, Quartette and Mlle. Vlorica
- 2 Duet—"Love Comes Like a Butterfly".....Eloise and John
- 3 "The Futurist Rag".....Anastasia, Billy Four, Octette and Quartette
- 4 "Come to Arcady".....Master Billy
- 5 "The Worm's Revenge".....Bateson
- 6 "Historic Huzzies".....Master Billy, Bateson, Manuel, John and Billy Four
- 7 Duet—"Good-bye, Good-bye".....Master Billy and John
- 8 Finale.

## ACT III.

- 1 "If" .....Master Billy
- 2 "The Tune They Play".....Eloise, Mrs. Daventry, John, Billy Four, Octette and Quartette

## PROGRAM CONTINUED ON SECOND PAGE FOLLOWING

## NEW POLICE TRAFFIC REGULATIONS.

The Carriage Call Check has a Group number printed on same, which corresponds with the formation of the cars outside of the theatre. There are 10 cars in each Group. Group 1 will be called first, then Group 2 second, and so on.

Between 7 and 12 P. M., Broadway, from 37th Street to 57th Street, and 7th Avenue, from 42nd Street to 52nd Street, will be northbound.

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OF THE HOTEL AMERICA

The Only Exclusive Spanish Hotel In Town

Affords a Choice of All the Typical Dishes

151 WEST 47th STREET NEAR BROADWAY

PHONE BRYANT 24

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Sold tied



To put on or take off, button  
or unbutton at back.

Sold Tied



Sold untied



Will not rise above  
front collar button.

### THE KEISER HANTIDE DRESS TIE

Patented May 7, 1907; August 15, 1911

**SOLD TIED OR UNTIED**



SOLE MAKER FOR THE U. S. A.  
JAMES R. KEISER, INC.  
NEW YORK

*At Your Haberdashers*

# Bunte

ESTABLISHED 1876 CHICAGO



**Menthol-Horehound**

## COUGH DROPS

### Check Your Cough When You Come In!

*The Menthol heals, the horehound soothes,  
insuring uninterrupted enjoyment of the  
play—by yourself and those around you.*

**BUNTE BROTHERS**  
Chicago

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The present day way to furnish your home with House-  
hold Furniture, Rugs, Paintings, Art Objects, etc.

*These Goods Consigned by Leading Law Firms to Close Estates*

**PLAZA ART and AUCTION ROOMS, Inc.,** 5 and 7 East 59th St.  
**EDWARD P. O'REILLY** Auctioneer and Appraiser

**BACK  
to pre-war  
prices**

**BELLE MEAD SWEETS  
TRENTON, NEW JERSEY**

**Belle Mead  
Sweets**

**BON BONS & CHOCOLATES**

**PROGRAM CONTINUED**

Scenery designed by Arnold A. Kraushaar; built by Charles Brown,  
and painted by Robert W. Bergman.  
Electrical effects by Joseph Wilson.  
Costumes by Bergdorf & Goodman Company.  
Hats by Lyness. Shoes by Capezio.  
Miss Mitzl's costumes by Frances, Inc.  
Piano used is Mason & Hamlin.

**Executive Staff for Henry W. Savage, Inc.**

Manager.....Frank T. Buell  
Agent.....Clyde Proctor  
Stage Director.....Harry Child

**The Sofimer Piano Used Here Exclusively**

**THE VICEROY CHINESE and AMERICAN RESTAURANT**  
*"The Restaurant That Is Different"*

**OPEN DAILY**  
From 11 A. M. to 2 A. M. **107 West 42nd St., Bet. 6th Ave. & Broadway**

**SPECIAL CHINESE DISHES SERVED**  
**STEAKS AND CHOPS.** **Quality and Service**

**Dinner of Mandarin Unexcelled 75c and up**

**After Theatre Specialties: Chicken Chow Main and Mo Quo Guy Pan**

**Why is New York City the  
Theatrical Center of the World?**

There are almost as many ideas on this interesting subject as there are theatregoers.

We have prepared a leaflet answering the question.  
Send for it!

**New York Theatre Program Corporation**  
**108-114 Wooster Street, New York City**  
Telephone 3303 Spring

**New Amsterdam** 42nd St. nr. B'way  
Tel. Bryant 3093  
Ev'gs 8.30 Mats. Wed. & Sat. 2.15

**MARILYNN MILLER and LEON ERROL**  
In the Musical Comedy, "SALLY"

**Liberty** West 42nd Street  
Tel. Bryant 27  
Ev'gs 8.30 Mats. Wed. & Sat. 2.30

**MITZI**  
In "LADY BILLY"

**Henry Miller** 124 W. 43rd St.  
Tel. Bryant 7410  
Ev'gs 8.30 Mats. Thurs. & Sat. 2.20

**MRS. FISKE**  
In "WAKE UP, JONATHAN!"

**Gaiety** Broadway and 46th St.  
Tel. Bryant 210  
Ev'gs 8.30 Mats. Wed. & Sat. 2.20

**FRANK BACON in LIGHTNIN'**  
A Live-Wire Laughing, Comedy Success

**GEO. Cohan** B'way and 43rd St.  
Tel. Bryant 292  
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**THE TAVERN**  
Geo. M. Cohan's Mystery Masterpiece

**Sam H. Harris** West 42d St.  
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Ev'gs 8.30 Mats. Wed. & Sat.

**WELCOME STRANGER**  
By Aaron Hoffman

**Knickerbocker** Broadway & 38th St.  
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**GEO. M. COHAN'S COMEDIANS**  
In the Musical Sensation **MARY** Isn't It a Grand Old Name?

**Hudson** West 44th Street  
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Ev'gs 8.30 Mats. Wed. & Sat. 2.20

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A Geo. M. Cohan Comedy Hit

**Gort** West 48th Street  
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Ev'gs 8.15 Mats. Wed. & Sat. 2.15

**LAURETTE TAYLOR**  
In "PEG O' MY HEART"

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Ev'gs 8.20 Mats. Wed. & Sat. 2.24

**FRED STONE in "TIP-TOP"**  
Greatest of All Fred Stone Shows

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With ROLAND YOUNG

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Tel. Bryant 747  
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In J. M. BARRIE'S "MARY ROSE"

**Lyceum** West 45th St. & B'way  
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**Belasco** West 44th Street  
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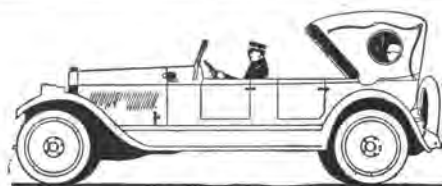
**LIONEL ATWILL**  
In "DEBURAU," by Sacha Guitry

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**FRANCINE LARRIMORE**  
In Rachel Crother's Comedy "NICE PEOPLE"

**Ziegfeld 9 O'clock and Midnight Frolics—** Atop the New Amsterdam

AND CHAUFFEUR OUTFITS



A WELL EQUIPPED CHAUFFEUR  
for A WELL EQUIPPED CAR

*Exceptional Values*

Suit, Overcoat and Cap

**JOHN LURIE**  
INC.

ESTABLISHED 1899

BROADWAY AND FIFTY-EIGHTH STREET

*Also a full line of Automobile Accessories*

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David Belais'

## 18 Karat White Gold

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*(The White Gold That Stays White)*

### Is the Color of Platinum

Expert jewelers can detect no difference  
in appearance. It is much less expensive.

The money saved will buy you

**Larger Diamonds**

**Demand It**

**Of Your Jeweler**

## STAGE

Exits 1, 2, 3, 4 and 13 lead to  
41st Street.

EXIT 1

EXIT 2

EXIT 3

EXIT 4

## ORCHESTRA

EXIT 18

Exits 5, 6, 8 and 9 lead to 41st  
Street.

Exits 7 and 10 lead to 42d Street.

EXIT 5

EXIT 6

EXIT 8

EXIT 9

## BALCONY

EXIT 10

EXIT 7

# KELLY SPRINGFIELD TIRES



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THE TURKISH  
CIGARETTE



Mrs. Fox was bragging one day about the large number of her cubs

"How many cubs do you bring into the world at one time?" she asked the LIONESS.

"Only ONE," replied the Lioness—"but it's a LION."

**MURADS COST 20 CENTS for a BOX  
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MURADS would be lower priced if we left out all or part of the 100% Turkish tobaccos of the purest and best varieties grown—or if we substituted inferior grades of Turkish tobacco.

But they wouldn't be MURADS—they'd only be Foxes!

**"Judge for Yourself—"**

Special attention is called  
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*Anargyros*

Makers of the Highest Grade Turkish  
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